

## News Release

FOR IMMEDIATE RELEASE

### LIBRARY LAUNCHES COMMUNITY “IN LIVING COLOR” DAY FOR APRIL 11, 2020

Fun, color-themed activities connect the community while staying home

**Charlotte, NC – April 9, 2020** – Charlotte Mecklenburg Library invites the community to stay at home but stay connected with its “In Living Color” day on Saturday, April 11, 2020. This all-day virtual event is intended to connect the community by participating in fun, color-themed activities like a color walk, a spell-your-name activity list, recipe and cooking ideas, as well as reading or listening to Library-curated books and music lists. While many families might normally travel for spring break or the long holiday weekend, these unique color-themed activities can be done at home by anyone. The Library encourages everyone to post and share their activities on social media with the hashtags **#CMLinlivingcolor** and **#icanwithCML**. More information can be found at [www.cmlibrary.org/in-living-color-day](http://www.cmlibrary.org/in-living-color-day).

“So many people miss going to Library branch locations and experiencing a sense of community through programs and events. To re-connect our customers and community during this time, we created a special “In Living Color” day with color-themed events and activities that are for all ages and can be done safely at home,” said Ann Stawski, marketing and communications leader at Charlotte Mecklenburg Library. “During this long weekend while we’re staying apart, we want to stay together and “In Living Color” day offers creative options and alternatives.”

While locations are closed, the Library has seen an increase in cardholders using free digital and online resources. Cardholders and the community are encouraged to explore and use the Library’s digital resources, including e-books and e-audiobooks, streaming TV, movies and music, online classes, and digital subscriptions to newspapers and magazines.

To access digital resources, a Library card and PIN is needed. If you need a Library card, request it online and begin using your account immediately. An on-line help chat is available Monday-Friday 9 a.m.–6 p.m. on the Library’s website. Digital resources, Library card sign-up and more are all available at [cmlibrary.org](http://cmlibrary.org).

The Library also added virtual/on-line programming for children, teens and adults. Storytime programs stream live on *ImaginOn’s* Facebook Monday – Saturday at 9:30 a.m. and 3 p.m. Teen and Adult programming are provided via video conferencing or video classes. A full calendar listing is found here:

<https://www.cmlibrary.org/calendar>

The novel COVID-19 (coronavirus) pandemic represents a serious public health threat for communities of all sizes. As central public spaces and trusted resources for health and wellness information, Charlotte Mecklenburg Library took the proactive measure to close all facilities on March 17, 2020 to encourage social distancing while reducing the spread of disease.

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**Photo caption:** *Charlotte Mecklenburg Library announces community “In Living Color” day for April 11, 2020.*

#### **About Charlotte Mecklenburg Library:**

Charlotte Mecklenburg Library is one of America’s leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit [cmlibrary.org](http://cmlibrary.org).

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**Media resources:**

Charlotte Mecklenburg Library newsroom: [cmlibrary.org/library-news](http://cmlibrary.org/library-news)

**Social sharing:**

Hashtags: #cmlibrary #CMLinlivingcolor #icanwithCML  
Facebook: [www.facebook.com/cmlibrary](http://www.facebook.com/cmlibrary)  
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